

THE USE OF APPLICATION-BASED TRANSPORT SERVICES: AN INFORMATION BASED ANALYSIS

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Abstract

This paper explores the evolution of mobile applications based transportation services as an information bases application, and search their importance and implications of their usage in societies. Also, a short questionnaire was the instrument for data collection based on a survey methodology to seek data about the reasons behind using or not using mobile applications based transportation services and link that to the availability and value of information. The study found that it is overwhelming clear that applications based on information and remote connections are getting popular more and more and it is becoming one of the characteristics of the society. Future services will become more artificial and smart and no one knows what the blockchain applications will add. It is only we can conclude that communities are becoming more IT, information, remote, artificial based societies and they are willing to use technologies and innovations based on information and IT more and more.

Keywords: Information based transportation services, jeddah, Saudi Arabia, Smartphones based transportation services, Use of transportation services.

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